



VP Polska Sp.z.o.o.
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www.vp-group.pl



Information



VP Polska is a member of the VP Group, a leading European manufacturer of innovative and reliable packaging solutions for various applications. Established in 1896, the company has been successfully providing for years safety, reliability and partnership for our customers, employees and suppliers.

VP Information

We have an internationally based sales network- 5 production plant in Germany, Poland, Great Britain and the Netherlands-we ensure reliable delivery and a personalized customer service.

A satellite view of Europe at night, showing city lights and geographical features. Overlaid on the map is a vertical list of five blue rectangular buttons, each containing a right-pointing chevron and text identifying a VP location.

> VP Packaging, GB

> Vereinigte Papierwarenfabriken, DE

> VP Polska, PL

> Indicator Systems, NL

> VP International, MC

VP Information

Our business units are:

- **Flexible Packaging**
- Carrier Bags
- Medical Packaging and stericlin





WHY THE PACKAGING IS IMPORTANT?

- The unboxing part has become a critical part of the customer experience.
- Nowadays all of us can notice that unboxing a product in front of a camera lets viewers see your packaging before the product inside and as we know it very well, 1st impression matters big time!
- If the wrapping is nice and “flawless”, there is a good chance that the customer has a very good first impression of your brand even though he hasn’t tried whatever product is wrapped inside.



WHY THE PACKAGING IS IMPORTANT?

Packaging is an essential part of your products and in some cases the ambassador of the brand.

What your customer notices on the packaging:

- name of your brand
- quality
- security
- ecological solutions



PACKAGING- YOUR BRAND

Would you like to send your product with effective advertising and protected, or as personalized mailing for a special occasion?
Eye-catching - impressive - memorable.





Flexible packaging- quality & security of package

With our products you will effectively secure any type of goods intended for storage and transport by any route. They will be fully protected against any damage, weather conditions and unfavorable temperatures.



VP ECO Solutions

- Document pouches made from >80% post-consumer recycled material and FSC-certificated paper
- **NEW! docuFIX paper-** made from FSC®-certified kraft paper, window foil made out of corn starch
- docuCARE- produced with min. 70%, max. 90% recycled content



VP ECO Solutions

- aroFOL made from FSC paper
- Mailing bags- made from FSC paper
- aroFOL and Mailing bags- made from grass paper

ClimatePartner^o
klimateutral

Unternehmen | ID: 53534-1205-1001





E-commerce products

- **Document envelopes:** easy handling and optimal adhesive strength even in extreme heat and cold – pack your documents quickly and safely
- **PE Mailing- and Security bags:** our mailing bag made of opaque PE-LD film with permanent seal protects your important documents and shipment of goods optimally from dirt and tampering.





E-commerce products

- Standard air bubble envelopes
- aroFOL plus: strong kraft paper
- aroFOL double: doubled air bubble film
- aroFOL poly: made from polyethylene foil, air bubble film inside
- aroFOL win: with address window allow pack your shipments quickly and efficiently without complicated address labelling.



VP Food service

- Because of pandemic which surprised all of us in 2020 thousands of people have been stuck at home - first due to a lockdown and then in quarantine. Many still avoid crowded places. For them, couriers and companies that deliver food or shopping have become their salvation.
- Our carrier bags division have several products which might help to optimize this process.





Thank you for your attention!

It was a pleasure being here today.

Contact with us:

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